

Salone del Mobile 2019
dNA review



Combining solid wood with metal tubing, design studio Form us With Love created **Atal**, a family of items based on a single wooden shell that encompasses a lounge chair, stools and various models of stackable chairs.



Also launched by Alki is their collaboration with Irtzoki & Lizaso Studio following a two year collaboration to create **Lan**, an office chair that harnesses the ergonomic nature of the working environment that blends with the warmth and emotions that the Alki brand conduces. The shape and choice of materials which sit seamlessly together create a sophisticated and meticulous aesthetic.



+ Billiani

This year Billiani collaborated with architect Cristina Celestino who lead the creative direction behind the stand design and the Billiani rebrand. For 2019 Billiani launches the **Fitt Classic** designed by Victor Carrasco which combines a sculptural ash seat with a variety of base options.





+ Ethimo

For Ethimo, the Salone del Mobile 2019 is a new story of life in the open air, above all in their collaboration with Paola Navone and the **Rafael collection**. Pieces in which the versatility of nature becomes a material substance, a disconnected shape, or an unexpected aesthetic and functional balance. This edition of design week will also feature many of the collaborations that Ethimo has developed over recent years.



Fermob



+ Fermob

Presenting its 24 colours of life, Fermob exhibits their 2019 news in various settings throughout their space at Salone del Mobile. Featuring earthy tones of the new Red Ochre, mixed with feature blues and greens including the new Acapulco Blue, Fermob includes pops of colours throughout the space as featured across its lighting and new stool models.





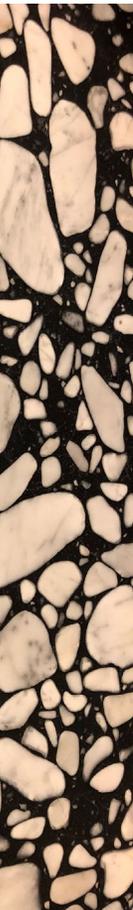
+ Infiniti

For their 2019 edition, Infiniti presented their 10th anniversary at Salone with their Infiniti Woodland collaboration with Stefano Boeri Architetti. Paying tribute to the balance between mankind and nature, the new icons are nestled in between wooden pillars representing the natural environment and honouring Infiniti's dedication to safeguarding our environment. Infiniti welcomes **Sicla** to their collection, designed by Claus Breinholt the comfortable, thin shell sits with a variety of base options. Also launched is **Bombom**, designed by Favaretto & Partners the soft, smooth and fluffy shape is everything you can expect from an armchair.

Infiniti takes this chance to create a new design series of Canova
Tondina and Pure Loop in two colors: caramel and melon. Thanks to the production technique and the different composition of plastic.

+ Miniforms

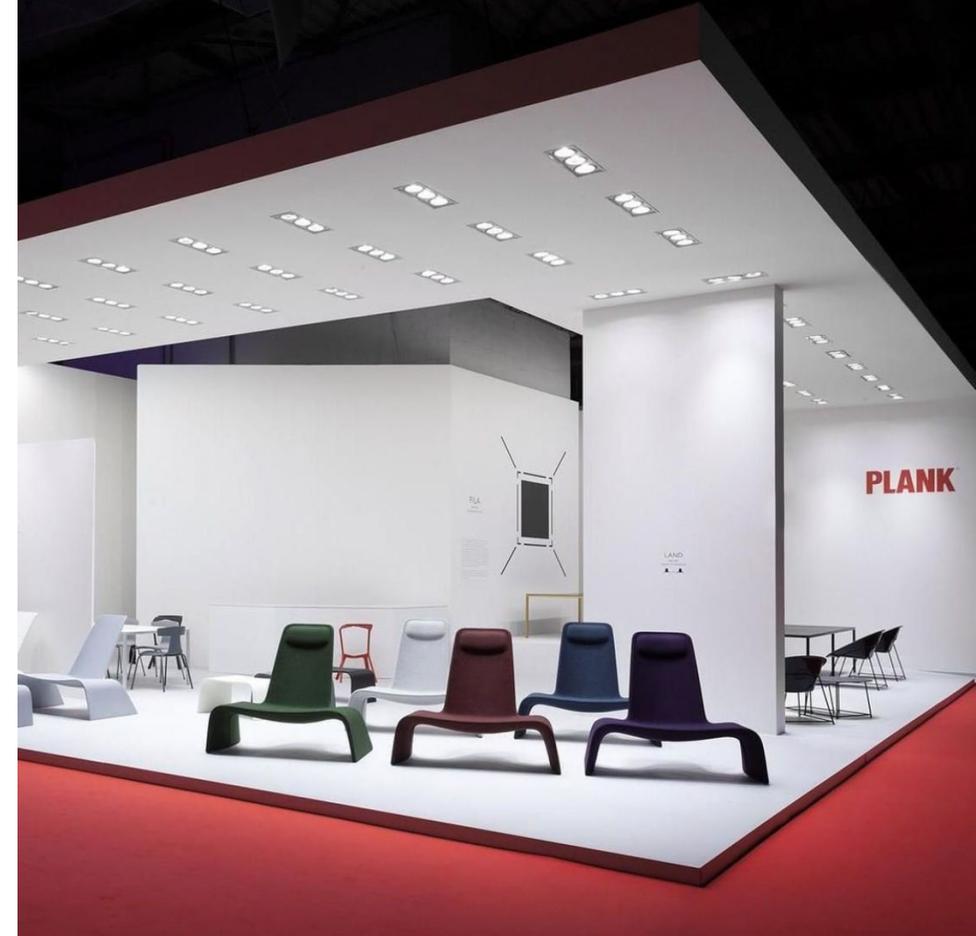
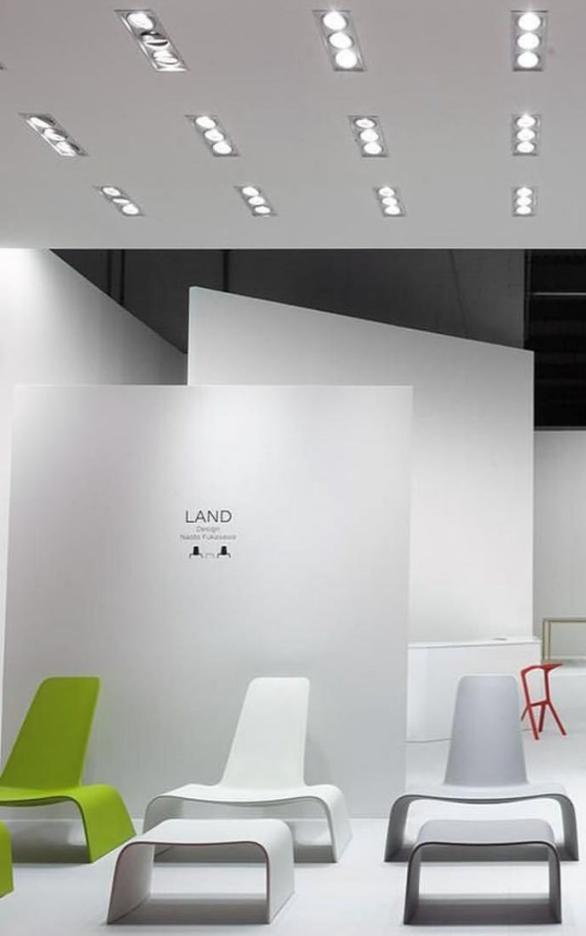
Staying true to the fun and playful brand ethos, Miniforms presents its new collection in a range of soft and energetic colours, shapes and designs. Launching the **Botera** armchair by Italian architecture firm E-ggs, the modular pieces create a dynamic seating environment. Also launching for the Miniforms collection is the **Mitilo** armchair by long term collaborator with Miniforms, Milan based design studio Skrivo Design.





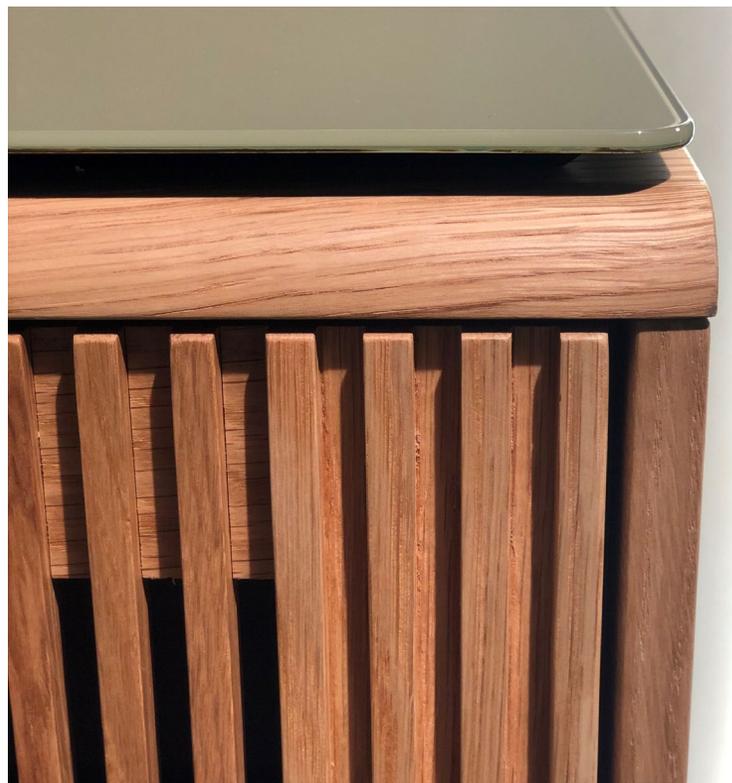
Creating a 'Palace of Wonders' Milanese architectural studio Calvi Brambilla partnered with Pedrali to present its 2019 news. Presented in an elegant and minimal space, new items were showcased in a sequence of real rooms which created individual interiors and highlighted the different contexts of their use; a hotel, restaurant, bar, living area, library, office and meeting room. With graphic details the sets created 'frames of life' presenting ten new products and giving character to some of its iconic pieces.





+ Plank

Presenting the new **Fila table** by Konstantin Grcic, **Land lounge soft and Land ottoman** by Naoto Fukasawa, **Cup lounge chair and table** by Konstantin Grcic, Plank launched these new items in a clean and sophisticated stand design to highlight the sculptural and elegant shape of the 2019 pieces.



 Punt

New finishes and updated configurations were the feature for Punt at the 2019 Salone del Mobile. Changes in compositions for Malmo and Stockholm add interesting new textures and options for these resolved pieces, giving storage systems a welcomed update.

saba



 Saba

Saba's 2019 Salone exhibition was set within an inspirational stand of colours, textures and finishes which set the scene to launch **the Baby Geo, Ola, and Philo** ranges. Designed by Marco Zito the **Philo** armchair and sofa has an elegant and simple form highlighted by the designs interplay of lines and colours. The metallic frame hugs and delicately supports the upholstered surface of the seat shell giving life to the series in both workplace and residential environments.

+ Schwung

Launching their fresh rebrand Schwung also presented the new ***Stirling and Odyssey*** series to their collection. Available as a chandelier, pendant, wall sconce and table lamp, the ***Odyssey*** is an elegant and sophisticated addition to the Schwung family. Also on exhibition was the new ***Stirling*** pendant in its simple and classic shape.





+ Torre

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 Zeitraum

Celebrating its 10th year at Salone del Mobile Milano, German brand Zeitraum launched **Friday Night**, a bed series as an evolution to their Friday armchair and lounge series. Designed by Formstelle the extension of the family brings the sense of cosiness and soft upholstery from the living into the bedroom space. Also complementing the Zeitraum collection is a new mirror and table series with further details soon to be revealed.

+ Zilio A&C

For Zilio A&C, 2019 introduces three new products to the collection, and celebrates the key elements that define the design of their products — form and colour.

Their collaboration with London-based designers Mentsen, is the **Kinoko** lounge chair. The soft curves of upholstered cushions are closely framed with slab-like wooden armrests and straight column legs.

2019 also welcomes two young design studios into their family of design partners, with German designer Peter Otto Voding presenting **Sledge**: wall-mounted coat hooks with a simple and clean visual language and with TA Design Studio, co-founded by designer Chung-yen Chang and Tian Jin in Milan, with **Hug**; the upholstered dining chair has an enveloping line that forms the armrest and front legs.

